STYLISTIC VARIATION IN THAI FACEBOOK STATUS POSTING

Phennapha Klaisingto

University of Phayao

&

Kittinata Rhekhalilit

Chulalongkorn University

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INTRODUCTION

Background

- Social Networking Sites (hereafter SNSs) have become more and more popular nowadays.
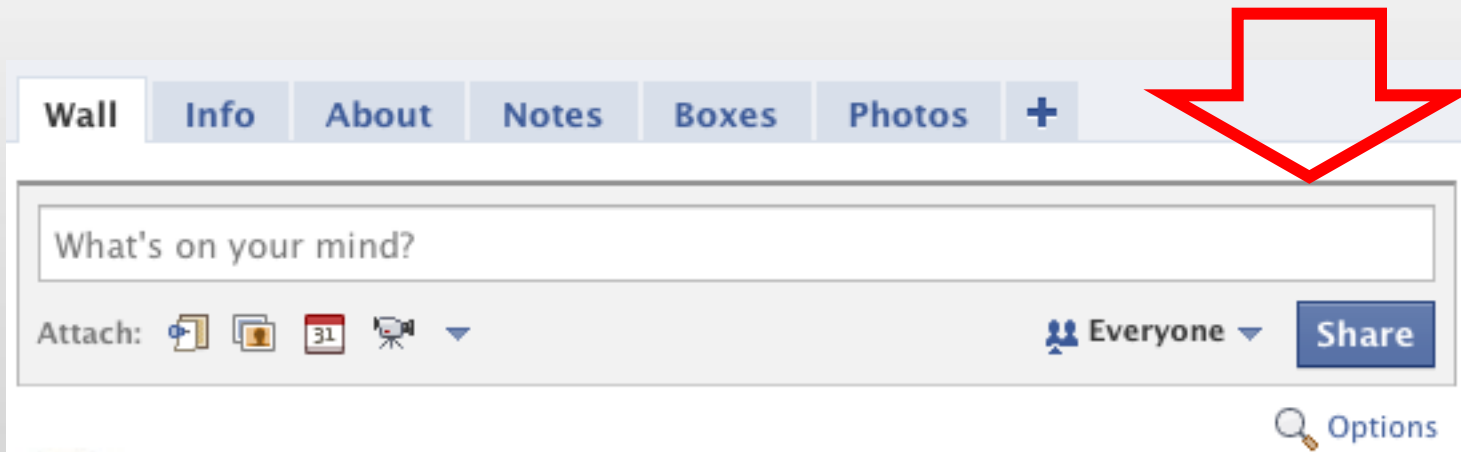
- Especially,

-

Anyone in this room doesn't have a Facebook account?

facebook

INTRODUCTION

Background

- Facebook Status

- Facebook encourages users to update their status through a feature so-called status posting

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INTRODUCTION

Background

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INTRODUCTION

Style

- Joose (1961)

- Please fill in the approach of stylistics

INTRODUCTION

Style

- Klaisingto & Rhekhalilit (2012) analyzed Thai Facebook status updates according to Stylistics Framework (Joos,1961; Prasithrathsint, 2547 and 2548) and found that the speech style of Facebook status is in-between the casual and intimate style as illustrated

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INTRODUCTION

Teenagers' style of language

- The study of Thinnawat Sroikudrua (2007)describes Thai SMS language features typed by teenagers as follows:

  - Code –mixing

  - Vernacular

  - Reduplication

  - Emoticon

  - Misspelling

IDENTITY ON SOCIAL NETWORKING SITES

- Joseph P. Mazer , Richard E. Murphy and Cheri J. Simonds (2009) **The effect of teacher self-disclosure via Facebook on teacher credibility.** Learning, Media and Technology.34(2). 175-183.

- *** we need to explain more about these two works

- Patient Rambe.2012.**Critical discourse analysis of collaborative engaement in facebook postings.** Australasian Journal of education Techonolgy. 28(2),295-314

THE PRESENT STUDY

Purpose

- This study aims at analyzing the linguisitc variation of Facebook status written by two age groups of Thai native speakers.

Hypothesis

- *Facebook users who are younger than 18 tend to use more informal style than those who are older than 25.*
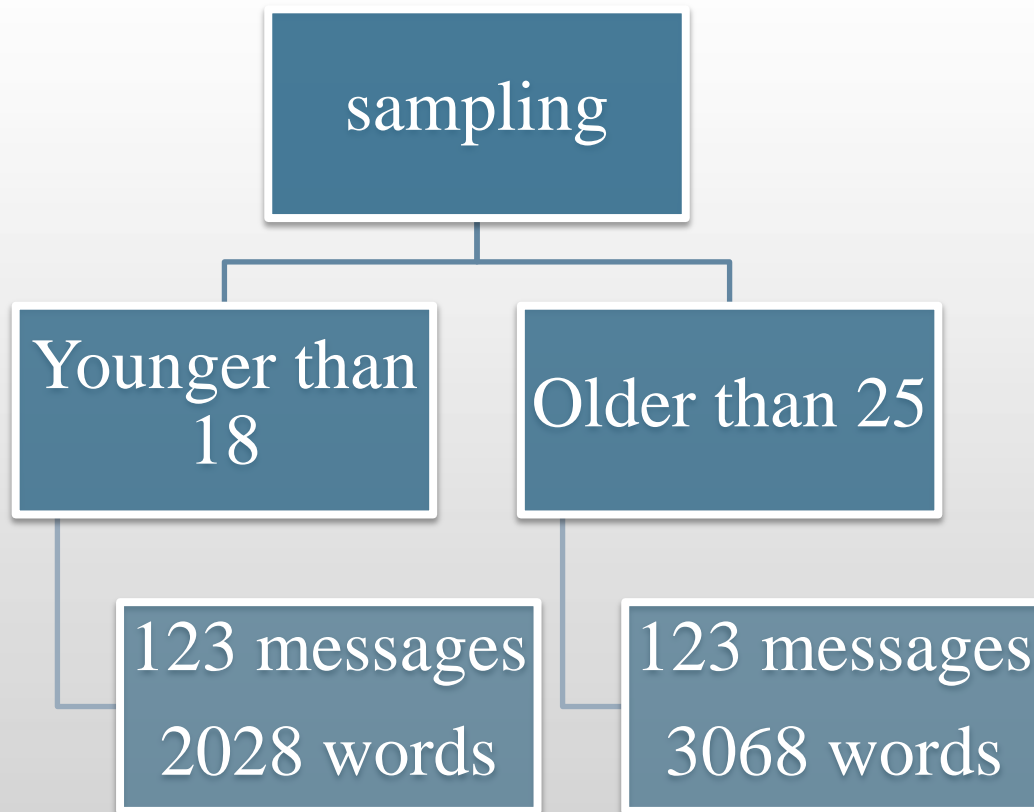
THE PRESENT STUDY

Data Collection

- 246 status updates; total 5,628 words

- Gathered from 24 Thai Facebook users

  - 123 status updates from those younger than 18

  - 123 status udates from those older than 25

- All written in Thai

THE PRESENT STUDY

Data Collection

sampling

Younger than 18

Older than 25

123 messages 2028 words

123 messages 3068 words

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THE PRESENT STUDY

Data Analysis

- The analysis is divided into 2 parts

  - *Linguistic features of status updates*

    - Formal VS Informal

  - *Stystic variation between age groups*

DATA ANALYSIS

Linguistic features

- The analysis reveals six linguistic features as follow

  - Final particles

  - Expressive particles

  - Reduplication

  - Personal pronouns

  - Emoticons and symbols

  - Intentional misspelling

DATA ANALYSIS

Final particles -added to create politeness

- Formal politeness particles

- For example, /khràp/

- ตัวอย่าง

- ใส่ตัวอย่างภาษาไทยหน่อย

DATA ANALYSIS

Final particles -added to create politeness

- informal politeness particles

- For example, /ʔà/ <อ่ะ> is added to make sentences casually polite. (Thinnawat Sroikudrua, 2007)

- ตัวอย่าง

- ใส่ตัวอย่างภาษาไทยหน่อย

DATA ANALYSIS

Expressive particles

- Typically found in informal style

- Added to express the writer's feeling

- For example, ใส่ตัวอย่างภาษาไทยหน่อย

DATA ANALYSIS

Personal pronouns

- Personal pronouns (esp. 1st person) are normally omitted in status updates. (Klaisingto & Rhekhalilit, 2012)

- However, some pronouns can be found.

- For example,

- Formal pronouns: ผม /phǒm/ คุณ /khun/ เธอ /thəə/ ฉัน /chǎn/

- Informal pronouns:

DATA ANALYSIS

Onomatopoeia

- Orthographic forms representing natural sounds

- For example,

- 555+ represents laughter (in Thai)

- แงๆๆๆ /ŋɛɛ. ŋɛɛ. ŋɛɛ/ represents weeping sound.

DATA ANALYSIS

Emoticon

- A set of symbols combined to express feelings

- For example, ใส่ตัวอย่างภาษาไทยหน่อย

DATA ANALYSIS

Intentional Misspelling

- Some Facebook users intentionally misspell their writing on status updates

- To simplify the complex orthographic forms

- To lower the formality

- For example, ใส่ตัวอย่างภาษาไทยหน่อย

DATA ANALYSIS

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DATA ANALYSIS

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DISCUSSION

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DISCUSSION

CONCLUSION

- This study describes the linguistic features found in Thai Facebook status updates used by two groups of Thai native speakers.

- It indicates that Facebook status updates are mainly informal style.

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CONCLUSION

THANK YOU FOR YOUR ATTENTION

QUESTIONS, COMMENTS, SUGGESTIONS?

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